



Kevin Mason Biography

Kevin Mason's love of music came through at an early age. Mason, a second-generation broadcaster made his on-air debut at the tender age of 3. His formative years were spent following his father's broadcasting career all across the country. Voiceover work at 8 years old, sports reporting by age 14, Mason was already building the foundation for a successful career in entertainment.

Early career stops for Mason include radio stations in Radford, Pulaski, Blacksburg, and Roanoke, VA. Mason first came to national attention when working for legendary country radio station WCMS in Norfolk/Virginia Beach.

Mason's passion for country music helped him become Music Director at WCMS shortly after his arrival. A stop at WLVK, Charlotte moved Mason's career toward management. His programming resume includes WBHP, Huntsville, AL; WRXZ, Bloomington, IL and WFMS, Indianapolis.

For over a decade, Mason served as Program Director for nationally recognized country station WQMX in Akron, OH. In his time at the radio station Mason took the station from a suburban move-in to national prominence. Mason's programming and marketing talents were widely recognized throughout Northeast Ohio and the nation. In addition to his duties with WQMX, Mason served as Operations Manager for legendary full-service sister station, WAKR.

During his tenure in Akron, Mason played an active role in the Country Radio Broadcasters organization and twice served as Agenda Chairperson for the annual Country Radio Seminar.

In addition to his radio efforts, Mason and his wife have owned a digital marketing company for numerous years. From social media marketing and web design to concert and event promotion, Mason's Intensity Media serves numerous clients in both the media and music industries. Intensity Media became nationally known for their Red Bands Of Courage charity project.

In October of 2006, Mason wrapped up his radio career with his induction into the Radio And Television Broadcasters Hall Of Fame Of Ohio. Today, he runs Intensity Media on a daily basis and serves as Executive Vice President & General Manager for the Nine North Records Label Group in Nashville.